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# AMUSEMENT INDUSTRY NEWSLETTER

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## IAAPI's 1<sup>st</sup> Outbound Delegation to Malaysia | 18-20 March, 2024 – Good Learning & Experience to Members

IAAPI in coordination with Malaysian Association of Theme Parks & Family Attractions (MATFA) organised its 1st Outbound Members Delegation to Malaysia from 18-20 March, 2024. 21 delegates from 15 companies participated. Malaysia was chosen because of its close proximity to India as it operates in the similar price range and climatic conditions. The learning and knowledge gaining visit was planned for members to understand the best practices adopted and business networking session with MATFA members. Guided tour to Splash Mania, Genting Skyworlds, KLCC Aquaria, OWG, Berjaya Theme Park, Ripley's & Jungle Gym along with Bollywood Night Dinner was organised for member. The delegation members received very good hospitality MATFA and from visiting parks, IAC in Malaysia.



## PM Modi Unveils 52 Tourism projects Valued at INR 1,400 Crore

Prime Minister Narendra Modi initiated the launch of 52 tourism projects, valued at over INR 1,400 crore, under the auspices of the Swadesh Darshan and the Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) initiatives. These projects included the inauguration of nine tourism infrastructure initiatives, valued at INR 469 crore, under both schemes, along with the unveiling of an additional 43 projects, totalling INR 963 crore, sponsored by the Ministry of Tourism. In a unified effort, the Ministry of Tourism, alongside state and UT governments as well as local bodies, simultaneously conducted the launch events at all 52 sites. Additionally, 14 projects situated in Andhra Pradesh, Bihar, Goa, Himachal Pradesh, Karnataka, Madhya Pradesh, Mizoram, Puducherry, Rajasthan, Tamil Nadu, and Telangana, with an investment of INR 320.8 crore, were initiated to advance the development of unexplored pilgrimage and heritage sites, according to the ministry's statement.

Source: <https://travelbizmonitor.com> ///



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## Maharashtra news: 'Tourism zone' with amusement parks, hotels, eateries and more to be set up near Navi Mumbai airport

Mumbai is set to get a dedicated 'tourism zone' in Navi Mumbai near the upcoming greenfield international airport. The 'tourism zone' will be located near the growth centres of Mumbai, Navi Mumbai, Thane and Raigad and will have a mix of restaurants, amusement parks, hotels, hotel management and training institutes and other supporting activities. This zone will be created over 1,000 acres of land and will also have training institutes to empower youth and generate skilled manpower. The draft tourism policy for Maharashtra, which will be tabled before the state cabinet soon, includes this 'tourism zone' as one of its provisions. Experimental tourism activities such as adventure tourism, rural tourism, wellness tourism and community tourism will serve as the main focus point of the policy. The draft policy includes a single-window clearance for the hospitality sector.

Source: [www.livemint.com](http://www.livemint.com) ///



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## Indian amusement park Wonderla announces new water attractions

Wonderla, the largest amusement park chain in India, is planning to add new attractions to Hyderabad as the festive season approaches. A major investment is planned for this and next years to add more facilities. Among other things, it is planned to add new restaurants as well as an entire resort. According to Wonderla's management, additional water rides are being added during the high season. In particular, the park, located in Hyderabad, is adding many new food and beverage, a restaurant, and retail offerings. And next year, the plans are even bolder as an entire resort is planned to be added. At the same time, the park, located in Kochi, is planning to install water slides and two more attractions. In addition, a new wreck park is planned to be built in Bhubaneswar to cater to around 2,000 visitors per day. It will have a roller coaster brought from Germany. It will be opened in 2024. There is also a plan for a larger park in Chennai. It should serve about 6000-8000 visitors a day. Chennai will have the largest roller coaster in India. It will be opened in 2025.

Source: [www.travelwiseway.com](http://www.travelwiseway.com) ///



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## Immersive Fort Tokyo seeks to update theme park experience

A new theme park focusing on immersive experiences debuted in Tokyo's popular Odaiba area with the aim of introducing a new style of live entertainment. The park, called Immersive Fort Tokyo, could become a new landmark in the Odaiba district by the Tokyo Bay, as it seeks to update the typical theme park experience with 12 attractions designed to enable visitors to feel more personally involved.

Immersive Fort Tokyo is operated by marketing and entertainment firm Katana and is located at the 30,000 square-meter site formerly occupied by the Venus Fort outlet shopping mall. Katana claims that it is the world's first theme park focused on providing immersive experiences on this scale.

Source: [www.japantimes.co.jp](http://www.japantimes.co.jp) ///

## Manipur's first water amusement park inaugurated

Manipur Chief Minister N. Biren Singh inaugurated the state's first water amusement park on Wednesday and said that more such amusement parks are coming up in different parts of the State. Speaking as the Chief Guest of the inaugural ceremony at the park located at Thenguchingjin, Awangpotshangbam, Imphal East, the Chief Minister said that now people of the state will not have to go outside to enjoy amusement parks and spend money outside the State. He highlighted plans to further expand the amusement park by adding a trekking trail for children and a toy train in the park. N. Biren Singh said that Manipur as a state should remain as one and stressed on the need for equality in development to encourage love amongst the people. He further said that nine more such amusement parks are coming up at Jiribam, Kangpokpi, Ukhrul, Chandel, Tamenglong, Churachandpur, Noney, Senapati, Keirao, each at the cost of Rs. 4.5 crore.

[www.assamtribune.com](http://www.assamtribune.com) ///



## World's largest cruise ship, Icon of the Seas, completes first sea trials

Icon of the Seas, the world's largest cruise ship with the largest water park at sea, has now completed its first round of sea trials in Turku, Finland and sailed the open ocean for the first time. Royal Caribbean International's latest ship will debut in Miami in January 2024 after completing a second round of sea trials later this year. Icon of the Seas features the largest water park at sea and the tallest drop slide at sea. The former, called Category 6, will offer six record-breaking waterslides. Highlights also include the cruise industry's first open free-fall slide, the first family raft slides at sea, and the industry's first mat-racing duo.

Source: <https://bloop.com> ///

